



United Way of
Gordon County

Dear Sponsor:

As we approach our **ninth year** of Dancing with the Stars, presented by Mohawk Industries, we are excited to bring you a show made of nine talented high school couples who are literally dancing for a cause – United Way of Gordon County – a 501 (c)(3) non-profit in Gordon County. United Way supports 18 agencies who focus on the building blocks of a good life: education, basic needs, and health. If you want to see a list of the agencies that United Way supports visit their website at gordoncountyunitedway.org.

Since this is a show comprised of student dancers, United Way does offer scholarships to the couples that place. Each member of the winning teams – both Judge's Choice and People's Choice – will win \$1,000 scholarships. Members of the first runner-up teams in each category will receive \$750, and third place finishers will get \$500 each.

Meet Our 2020 Dancers:

- Aubry Dorsey and Isaac Brackett
- Caitlyn Glaze and Hayes Carpenter
- Catherine Govignon and Ben Bingham
- Madeline Erwin and Will Holden
- Mariah Key and Jayce Derryberry
- Marlee Jackson and Cameron West
- Megan Wright and Jackson Murray
- Meghan Young and Ethan Crump
- Sierra Scott and Aavyn Lee

Along with creating their own dance, couples are asked to raise funds for the event, and to volunteer at one of United Way's agencies. This is a huge time commitment, but it is also an excellent way for students to learn about United Way and the work United Way is doing in Gordon County . . . while having a bit of fun!

Your Sponsorship and Big Screen Ad can be designated to a dance couple which will count as a 'vote' for the People's Choice Award.

As a "thank you" for your support, if you sponsor anywhere between \$500 - \$5,000 you will receive free tickets to the event and be invited to a reception before the 7:30 p.m. show. To secure your sponsorship level and tickets, please submit the following form in this packet to dwts@gordoncountyunitedway.org. Please note, if you choose to sponsor the show tickets will be mailed in April and May. Sponsor tickets must be used at the same showtime.

Mark your calendars for **Saturday, May 23, 2019** at 1:00 p.m. and 7:30 p.m. at the Calhoun Performing Arts Center.

Thank you,

Calhoun's Dancing with the Stars Committee and United Way of Gordon County

Sponsorship Levels

\$5,000: Platinum Sponsorship*

- One full page, full color ad on inside cover of program
- Special Social Media Shout outs (across multiple accounts)
- Company logo on event t-shirt
- One full color digital ad on the 'big screen' and monitors prior to the start of the show and during intermission.
- 10 tickets to the Saturday night (and/or matinee) show in the Premium Seating area at the Calhoun Performing Arts Center (Calhoun P.A.C.)
- Company Logo on bottled water sold at concession stand
- Company Logo shown in a 'Thank You to our Sponsors' inside the Program

\$3,000: Gold Sponsorship*

- One half page, full color ad inside the program
- Special Social Media Shout out (across multiple accounts)
- Company logo on event t-shirt
- One full color digital ad on the 'big screen' and monitors prior to the start of the show and during intermission.
- 8 tickets to the Saturday night show (and/or matinee) in the Premium Seating area at the Calhoun P.A.C.
- Company Logo shown in a 'Thank You to our Sponsors' inside the Program

\$1,200: Silver Sponsorship*

- Special Social Media shout out (across multiple accounts)
- Company logo on event t-shirt
- Company Name listed on the 'big screen' and monitors prior to the start of the show and during intermission.
- 4 tickets to the Saturday night show (and/or matinee) in the Preferred Seating area at the Calhoun P.A.C.
- Company Name listed in a 'Thank You to our Sponsors' inside the Program

\$500: Pearl Sponsorship*

1. Company Name listed on the "big screen" and monitors prior to the start of the show and during intermission.
2. 2 tickets to the Saturday night show (and/or matinee) on the floor seating area
3. Company Name listed in a 'Thank You to our Sponsors' inside the Program

\$250 Big Screen Ad*

1. Full Color Screen Ad listed on the "big screen" and monitors prior to the start of the show and during intermission.
 - a. NOTE: Limit 140 characters and two images
 - b. All ads should be sized to 1920 x 1080 and in a jpeg format

**Your sponsorship dollars can be designated to a specific dance couple(s). Sponsorships may be designated to more than one couple as well. Please indicate the percentage of the sponsorship to each dance couple. Example: Your \$500 sponsorship could be designated to help with 'votes' to (Couple Name) \$250 and (Couple Name) \$250.*

2020 Sponsorship Agreement

- We will sponsor Calhoun's Dancing with the Stars by contributing \$5,000.00
 - Full Page Ad Dimensions: 7.875" x 10.5" (7-7/8 x 10-1/2") with bleed
 - Ad Copy is due by 5:00 p.m. on Friday, May 1. It must be camera ready and sent electronically to dwts@gordoncountyunitedway.org - If you have specific questions pertaining to ad copy, please contact Jennifer Latour at dwts@gordoncountyunitedway.org.
- We will sponsor Calhoun's Dancing with the Stars by contributing \$3,000.00
 - Half Page Ad Dimensions: 7.875" x 5.25" (7-7/8 x 5-1/4") with bleed
 - Ad Copy is due by 5:00 p.m. on Friday, May 1. It must be camera ready and sent electronically to dwts@gordoncountyunitedway.org - If you have specific questions pertaining to ad copy, please contact Jennifer Latour at dwts@gordoncountyunitedway.org.
- We will sponsor Calhoun's Dancing with the Stars by contributing \$1,200.00
- We will sponsor Calhoun's Dancing with the Stars by contributing \$500.00.
- We will purchase a Big Screen Ad for Calhoun's Dancing with the Stars by contributing \$250.00.
 - We understand that there is a limit of 140 characters and two images, all ads are color and should be sized to 1920 x 1080 and in a jpeg format.

This agreement is **due by 5:00 p.m. on April 3** to dwts@gordoncountyunitedway.org in order to secure your sponsorship level & tickets.

Tickets will be mailed the months of April and May. Sponsor tickets must be used at the same showtime. If you do not receive your tickets by mail please contact United Way at (706) 602-5548 or by email at dwts@gordoncountyunitedway.org. You may also pick up your tickets at Will Call the night of the show.

List our Company Name for publications as: _____

Couple Sponsoring: _____

Payment Method: (Make checks payable to United Way of Gordon County)

Check Enclosed OR Bill Me

Signed: _____ Print Name: _____

Bill To: _____ Phone #: _____ Date: _____

Email Address: _____ Billing Address: _____