



United Way of Gordon County

The **29th Annual Unity Run 5K** is set for **Tuesday, September 27th** as we celebrate **35 years** in Gordon County with a spectacular 80's theme!

United Way needs YOUR help. By sponsoring the Unity Run 5K, you will receive exposure throughout the Northwest Georgia community. Your company logo/name will be displayed on t-shirts, registration forms, signage, and all social media outlets! And you can be confident that those dollars are helping to make a difference right here in our town!

All Sponsors:

- Are eligible to set up a booth at the finish line in Downtown Calhoun.
- Will have their company logo and/or name printed on all race t-shirts that will be proudly worn around the community for years to come.
 - This year, AdventHealth Gordon is designing the race logo and t-shirt. Every year we ask a different company to help design the logo for the race. Thank you AdventHealth!

Diamond Sponsor: \$3,000.00

- Finish Line Sponsor in Downtown Calhoun and premier tent location
- Unity Run sponsor sign placed in front of business location
- Company name and logo on the front and back of all race t-shirts and other SWAG items
- Company name and logo on entry forms and posters
- Special social media and website recognition, custom race posters for your workplace
- 25 Complimentary run entry forms to distribute to employees or clients
- 5 Complimentary premium entry forms including premium swag items

Platinum Sponsor: \$2,000.00

- Finish Line Sponsor in Downtown Calhoun
- Unity Run sponsor sign placed in front of business location
- Company name and logo on the front and back of all race t-shirts
- Company name and logo on entry forms and posters
- 20 Complimentary run entry forms to distribute to employees or clients

Gold Sponsor: \$1,000.00

- Unity Run sponsor sign placed in front of business location
- Company name and logo on the back of all race t-shirts
- Company name and logo on entry forms
- 10 Complimentary run entry forms to distribute to employees or clients

Silver Sponsor \$350.00

- Company name on the back of all race t-shirts
- Company name on entry forms
- 5 Complimentary run entry forms to distribute to employees or clients

Bronze Sponsor: \$200.00

- Company name on the back of all race t-shirts
- Company name on entry form
- 2 Complimentary run entry forms to distribute to employees or clients

The Unity Run has become a community tradition that showcases the city of Calhoun and the beautiful downtown community. Thank you for your support of the United Way of Gordon County throughout the years. We look forward to partnering with you in the years to come!

Please complete the sponsorship form and return it by **AUGUST 26th.**

Unity Run XXIX Sponsorship Form

Please select your sponsorship level and complete the information below.

___ We will sponsor the Unity Run 5K as a Diamond sponsor and contribute **\$3,000**

___ We will sponsor the Unity Run 5K as a Platinum sponsor and contribute **\$2,000**

___ We will sponsor the Unity Run 5K as a Gold sponsor and contribute **\$1,000**

___ We will sponsor the Unity Run 5K as a Silver sponsor and contribute **\$350**

___ We will sponsor the Unity Run 5K as a Bronze sponsor and contribute **\$200**

Payment Information

___ Check Enclosed

___ Please invoice and we will send payment. Email invoice to _____

Company Name Listed on T-Shirt _____

Mailing Address _____

Email Address _____ **Phone #** _____

Name (Print) _____ **Title** _____

Signature _____ **Date** _____

We would like to set up a tent/booth at the finish line Yes ___ No ___

***For marketing purposes, please email your most updated company logo to Chris Hayes at chayes@gordoncountyunitedway.org preferably in a png format for us to use.**

**** To ensure that your sponsorship is listed on marketing materials please email, mail or drop off your form to the Calhoun Depot no later than JUNE 30th. ****

United Way of Gordon County
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