



**Calhoun's Dancing with the Stars – Presented by Mohawk Industries
January 14, 2020 – Dancer Meeting Agenda**

Welcome, Thank You, Introductions – Jennifer Latour

- a. What is United Way and how is Dancing with the Stars associated?
- b. Parent and Student Information
 - i. You can find all documents and schedules on our website
 - www.gordoncountyunitedway.org/dancer-information
 - Student waiver must be completed by January 21
- c. Changes to the Show
 - i. Scholarships for students
 - ii. Meet the Dancer Videos – Date will be determined by February
 - iii. Volunteer Events
 - Once confirmed, volunteer dates and times will be listed on our website
 - iv. Community Service Hours
 - You may record 50 hours of community service for the DWTS event! (Record upon completion of the event)

Ticketing & Reimbursement – Bekah Kirby

- d. Sponsors will have preferred seating
- e. **Tickets:** Dancers will receive 2 complimentary tickets for Saturday's matinee show, and 2 complimentary tickets for Saturday's evening show.
- f. **Reimbursement:** Dancers can be reimbursed up to \$100 – you must have receipts to be reimbursed.
 - i. Deadline for reimbursement is June 5th at noon. You cannot be reimbursed after this date.

Types of Fundraising – DWTS Committee

- g. Fundraising goal
 - i. We are asking each couple to have a fundraising goal of \$5,000.
 - ii. Ways you can fundraise: social media campaign, asking businesses and family, car wash, etc.
 - iii. Please see our website for specific copy for creating a Facebook fundraiser
- h. Sponsorships
 - i. Sponsorship packet can be found online at gordoncountyunitedway.org/dancer-information
- i. Day of Performances
 - i. 'Vote' for your favorite couple by making a monetary donation towards People's Choice. Tell your family to bring cash!
- j. Big Screen Ads
 - i. These are ads that run before the show and during intermission.

Publicity & Communications – Jennifer and Andy

- k. Social Media
 - i. Facebook and Instagram: Follow [@uwgordoncounty](#) and [@andybaxter3](#)
- l. Newspaper articles will be published about the event
- m. Email – main form of communication from UW throughout the process. Emails to both parents and dancers
- n. Group text messages (need parents and students' cell numbers)

Scholarships – Jennifer

i. Judges Choice

(Judges determine the winners)

- Winners: \$1,000 scholarship (Each member of the dance couple)
- 1st Runners Up \$750 scholarship (Each member of the dance couple)
- 2nd Runners Up \$500 scholarship (Each member of the dance couple)

ii. People's Choice

(The winners of People's Choice are determined by the total amount of money raised. i.e.: Any donations made to the couples' bucket during the two performances, sponsorships, big screen ads, donations per couple, etc.)

- Winners: \$1,000 scholarship (Each member of the dance couple)
- 1st Runners Up \$750 scholarship (Each member of the dance couple)
- 2nd Runners Up \$500 scholarship (Each member of the dance couple)

Calendar/Group Practices/Opening Number – Michelle Frix Ward

- o. Show Date: Saturday, May 23 @ 1:00 p.m. and 7:30 p.m.
- p. Commitment to the Show
- q. You are expected to be at as many group practices as possible. Please let Michelle know of any conflicts in advance.
- r. Choreographers – don't pay a lot of money! We have former dancers that would be willing to help you out!
- s. Group practices are closed to parents and choreographers. Only dancers and committee members are allowed at practices.
- t. Opening Number Theme: 'Fame'
 - i. Attire: no costume, nothing fancy we will discuss at a later date!
- u. Couple's Dance Music
 - i. Length: 1:30 – 2:00 minutes (no longer than 2:00)
 - ii. Please tell us your song by February 24. The final cut of the music will be due by March 24.
 - iii. Individual Dance Costume

Contact United Way – Jennifer Latour and Bekah Kirby

Email: dwts@gordoncountyunitedway.org

Office Phone & Address:

(706) 602-5548 / 109 S. King Street, Calhoun, GA 30701 (inside the Calhoun Depot)