



**United Way of Gordon County is hosting our 33<sup>rd</sup> Annual Unity Run 5K Fundraiser at the Calhoun Depot on Tuesday, September 22<sup>nd</sup>.**

Our annual fundraising event raises money for our Gordon County Community Partner Agencies while allowing attendees to enjoy a family-friendly community event. This year's theme is Under the Big Top: Step Right Up. The Greatest Run on Earth. Participants are encouraged to dress in their favorite Circus theme apparel.

**Once again, all race participants who cross the finish line can win a \$500 cash prize.**

This is one of our community's largest fundraising events, with nearly 2,000 attendees. At the 2025 Unity Run, over 1600 registered runners, with more than 1,200 crossing the finish line. This is a great way to market your organization while giving back to the community. We hope you'll join us in sponsoring this event to help support the work of our Partner Agencies as they provide programs centered on youth development, financial security, health services and community resiliency.

**Available to all Race Sponsors:**

- Booths at the Downtown Calhoun Unity Run Finish Line. All booth participants are eligible for our Best Theme Award, which will be given to the booth that embodies the best Under the Big Top theme.
- Recognition on social media.

**Thank you to Hamilton Health – Gordon Vitruvian Health for being the Champion's Title Sponsor for this year's event! Below are the available sponsorship levels.**

**Winner's Circle Sponsor: \$5,000 (Non-Exclusive)**

- 20x10 foot Premier Booth Location at the Awards Area
- New this year\*\*\* Company Logo on the 360\* Photo Booth
- Company Logo printed on all on-site signs for registration and race day.
- Unity Run sponsor sign is placed before your business location two weeks before the event.
- Recognition through 20 advertisement spots in the weeks before the event.
- Company Logo on the front and back of all race T-shirts (commitment required by 08/18/26).
- Company Logo placed at the top of all race posters (commitment required by 08/18/26).
- Custom race posters for your workplace.
- Special social media and website recognition.
- 40 Complimentary run entry registrations and 10 race medals

**Diamond Sponsor: \$3,000**

- 10x10 Prime Booth location near Awards area.
- Unity Run sponsor sign placed before your business location 2 weeks before the event.
- Recognition for six weeks on WJTH Radio.
- Company Logo on the front and back of all race T-shirts (commitment required by 08/18/26).

- Company Logo on all race posters and registration forms (commitment required by 08/18/26).
- Custom race posters for your workplace.
- Special social media and website recognition.
- 30 Complimentary run entry registrations and 5 race medals.

**Platinum Sponsor: \$2,000**

- Prime Booth Location.
- Unity Run sponsor sign is placed before your business location two weeks before the event.
- Recognition for four weeks on the United Way weekly WJTH Radio Show.
- Company Logo on the back of all race T-shirts.
- Company Logo on all race posters and registration forms.
- 20 Complimentary run entry registrations.

**Gold Sponsor: \$1,000**

- Unity Run sponsor sign is placed before your business location two weeks before the event.
- Recognition for two weeks on the local Radio Show.
- Company Logo on the back of all race T-shirts.
- Company Name listed on all race posters and registration.
- 10 Complimentary race entry registrations.

**Silver Sponsor: \$500**

- Company Name on the back of all race T-shirts.
- Recognition for one week on the United Way weekly WJTH Radio Show.
- Company Name listed on all race posters.
- 7 Complimentary race entry registrations.

**Bronze Sponsor: \$350**

- Company Name on the back of all race T-shirts.
- 5 complimentary race entry registrations.

**ALL SPONSORSHIP COMMITMENTS MUST BE RECEIVED BY AUGUST 18 FOR  
MARKETING AND T-SHIRT PRINTING.**

# Unity Run Sponsor Form

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I want to commit to the sponsorship level indicated below:

\_N/A\_ The Champion Exclusive (\$7,500)       Winner's Circle Non-Exclusive (\$5,000)  
 Diamond (\$3,000)       Platinum (\$2,000)  
 Gold (\$1,000)       Silver (\$500)       Bronze (\$350)

**Method of Payment:**

My payment is attached, or I will mail the payment.  
 Please invoice my company via email (Include email address below).  
     or send my invoice via mail (Include mailing address below).  
 Credit Card (secure payments can be made at [www.gordoncountyunitedway.org](http://www.gordoncountyunitedway.org) or by calling our office at 706-602-5548.

**Event Participation:**

My organization plans to have a booth/tent at the finish line.  
 I will be utilizing my complimentary race registrations.  
 I will be sharing my complimentary race registrations with others.  
 I **do not** plan to use my complimentary race registrations, but I would like race shirts.

Company Name Listed on Shirt: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/ST: \_\_\_\_\_ ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Completed forms and company logos (PNG Format) can be emailed to Claire Norman at [cnorman@gordoncountyunitedway.org](mailto:cnorman@gordoncountyunitedway.org) or Forms and Payments can be mailed to United Way of Gordon County, PO BOX 486, Calhoun, GA 30703.

