



UNITED WAY

Gordon County



This year, our signature spring fundraiser is getting a fresh new look. On May 2nd, we introduce Bless Your Derby Heart, a Kentucky Derby-themed event that will replace the Casino Night theme while keeping all the fun and community spirit.

Guests are encouraged to dress in Derby Chic Attire and enjoy the festivities while participating in derby and casino games for chances to win raffle prizes. Proceeds from Bless Your Derby Heart support **United Way of Gordon County's mission to improve lives and strengthen our community**. Funds raised help local partner agencies address critical needs including education, food insecurity, health, and financial stability for families right here in Gordon County.

When we come together, *United is the Way* we create opportunity, hope, and lasting change.

Winner's Circle: \$5,000

- Company Name and Logo listed at the top of all event materials, social media, and website.
- Company recognition and radio promos before the event and a thank you afterward.
- Company Logo printed on event tickets.
- Exclusive signage at the event entrance that includes Company Name and Logo.
- Company Logo to appear on all 360 Photo Booth videos.
- Company Name and Logo located on all casino, bar, and food tables.
- Company Exclusive VIP reserved tables during the event.
- 10 Complimentary event tickets and \$15,000 in extra chips.

Golden Horseshoe Sponsor: \$3,000

- Company Logo listed on all event promotions and social media and website recognition.
- Company Logo printed on event signage.
- Company Logo to appear on all 360 Photo Booth videos.
- Company Name and Logo located on all casino, bar, and food tables.
- Access to VIP reserved tables during the event.
- 8 Complimentary event tickets and \$10,000 in extra chips.

Jockey Club Sponsor: \$2,000

- Company Logo listed on all event promotions and social media and website recognition.
- Company Logo on casino tables.
- 6 Complimentary event tickets and \$5,000 in extra chips.

Magnolia Bloom Sponsor: \$1,000

- Company Logo listed on all event promotions and social media and website recognition.
- Company Logo on blackjack tables.
- 4 Complimentary event tickets and \$2,500 in extra chips.

Derby Rose Sponsor: \$500

- Name listed on all event promotions and social media and website recognition.
- 2 Complimentary event tickets and \$1,000 in extra chips.

Mint Julep Sponsor \$350

- 2 Complimentary tickets Recognition on social media and website.

Bless Your Derby Heart Sponsor Form

I want to commit to the sponsorship level indicated below:

Winner's Circle (\$5,000) Golden Horseshoe (\$3,000) Jockey Club (\$2,000)
 Magnolia Bloom (\$1,000) Derby Rose (\$500) Mint Julep (\$350)

Method of Payment (Payments due by 5/2/2026):

My payment is attached, or I will mail the payment.
 Please invoice my company via email
 Credit Card (secure payments can be made at www.gordoncountyunitedway.org or by calling our office at 706-602-5548.

Event Participation:

I will be utilizing my complimentary event tickets.
 I will be sharing my complimentary event tickets with others.
 I do not plan to use my complimentary event tickets. Please share with Partner Agencies.

Sponsor Name: _____ Contact Name: _____

Mailing Address: _____ City/ST: _____ ZIP: _____

Email: _____ Phone: _____

Authorized Signature: _____

Completed forms can be emailed to Claire Norman at cnorman@gordoncountyunitedway.org.

Forms and Payments can be mailed to United Way of Gordon County, PO BOX 486, Calhoun, GA 30703.

ALL SPONSORSHIP COMMITMENTS MUST BE RECEIVED BY APRIL 24th!