JOHN D. MEADOWS
UNITY AWARDS
A Celebration of Service, Community, and Generosity

United Way of Gordon County is hosting our 3rd Annual Unity Awards on Thursday, November 19th, 2026 at Georgia Northwestern Technical College

The Unity Awards Event is our way of recognizing the businesses in Gordon County that are United to ensure programs focusing on Education, Basic Needs, and Health are available here in Gordon County. The John D. Meadows Unity Awards is about recognizing not only the businesses that contribute time and money but also allowing the businesses to shine a spotlight on their employees. When we all work together, there is no amount too small and no task too great to make an impact here where we live and work.

Available to all Community Partners:

- Invitations to our United is the Way Impact meetings. These meetings will provide training and education opportunities for United Way Partner Agencies and Community Partners.
- Invitation to our Annual Unity Awards Celebration Event, where you can recognize your Volunteer of the Year and enter your Volunteer of the Year as a candidate in the Unity Awards Volunteer of the Year.
- Clickable Logos listed on the United Way of Gordon County website.
- Recognition on social media, through press releases to local newspapers, and recognition on broadcast radio.
- Branded John D. Meadows Unity Award Decals to display in your place of business.

Champion in Unity Sponsor: $50,000+

- 2-page full-color spread in the Annual Celebration Program, The Program will be utilized during the Annual Campaign and digitized and placed on the United Way website.
- Opportunity to present the John D. Meadows Unity Awards Community Volunteer of the Year Award.
- Opportunity to serve on the John D. Meadows Unity Awards Community Volunteer of the Year Selection Committee.
- Logo Recognition on all United Way Annual Campaign and Marketing Materials for one year.
- Logo Recognition on United Way Letterhead, Email Signatures, and website header for one year.
- Opportunity to set up a booth for your organization at the Annual Celebration Event.
- Front Row seating at the Annual Celebration Event.
- Ability to host an Impact meeting and provide full marketing.
- Clickable Logo Recognition in all United Way Monthly Newsletters and mass emails.
- Spotlight your business in the United is the Way Community Video.
- Recognition on weekly Community Radio Broadcasts as a United Way Elite Community Partner.
- Ability to speak about your organization during four Community Radio Broadcasts.
- 18 Tickets to John D. Meadows Unity Awards.

Trend Setter Sponsor: $25,000

- 1 Page Full-Color AD in the John D. Meadows Unity Awards Annual Celebration Program distributed throughout the year.
- Logo Recognition on all United Way Annual Campaign, Marketing Materials, and Letterhead for one year.
- Opportunity to serve on the John D. Meadows Unity Awards Community Volunteer of the Year Selection Committee.
- Individual Banner and Table Sign for your Designated Table at the Annual Celebration Event.
- VIP Seating location at Annual Celebration Event.
- Ability to host an Impact meeting and provide full marketing.
- Clickable Logo Recognition in ten United Way Monthly Newsletters per year.
- Inclusion of your business in the United is the Way Community Video.
- Ability to speak about your organization during two Community Radio Broadcasts.
- 12 Tickets to John D. Meadows Unity Awards.

Game Changer Sponsor: $10,000

- 1 Page Full-Color AD in the John D. Meadows Unity Awards Annual Celebration Program distributed throughout the year.
- Logo Recognition on all United Way Annual Campaign Materials for one year.
- Individual Banner and Table Sign for your Designated Table at the Annual Celebration Event.
- VIP Seating location at Annual Celebration Event.
- Ability to host an Impact meeting and provide full marketing.
- Clickable Logo Recognition in eight United Way Monthly Newsletters per year.
- Inclusion of your business in the United is the Way Community Video.
- 10 Tickets to John D. Meadows Unity Awards.

Impact Sponsor: $5,000

- 1 Page Full-Color AD in the United is the Way Annual Meeting Program distributed throughout the year.
- Individual Banner and Table Sign for your Designated Table at the Annual Celebration Event.
- Ability to present at two Monthly Impact Meetings and bring marketing materials.
- Clickable Logo Recognition in six United Way Monthly Newsletters per year.
- Include your business in the United is the Way Community Video.
- 8 Tickets to John D. Meadows Unity Awards.

Yellow Sponsor: $2,500

- ½ Page Full-Color AD in the United is the Way Annual Meeting Program distributed throughout the year.
- Individual Banner and Table Sign for your Designated Table at the Annual Celebration Event.
- Ability to present at one of the Monthly Impact Meetings and bring marketing materials.
- Clickable Logo Recognition in four United Way Monthly Newsletters per year.
- 6 Tickets to John D. Meadows Unity Awards.

Blue Sponsor: $1,000

- ¼ Page Full-Color AD in the United is the Way Annual Meeting Program distributed throughout the year.
- Logo Recognition at the Annual Celebration Event, Banner, and Table Sign.
- Clickable Logo Recognition in two United Way Monthly Newsletters per year.
- 4 Tickets to John D. Meadows Unity Awards.

Red Sponsor: $500

- Logo Recognition at the Annual Celebration Event, Program, and Table Sign.
- Clickable Logo Recognition in one United Way Monthly Newsletter per year.
- 2 Tickets to John D. Meadows Unity Awards.

John D. Meadows Unity Awards Sponsor Form

My business would like to become a new United is the Way Community Partner or would like our existing Corporate Gift to be recognized:

_____ Red ($500) _____ Blue ($1000) _____ Yellow ($2,500)

_____ Impact ($5000) _____ Game Changer ($10,000) _____ Trend Setter ($25,000)

_____ Champion in Unity ($50,000+)

Method of Payment :

_____ My payment is attached, or I will mail the payment.

_____ Please invoice my company for the total amount.

_____Please invoice my company in increments quarterly_____ monthly_____.

_____ Credit Card (secure payments can be made at www.gordoncountyunitedway.org or by calling our office at 706-602-5548.

Event Participation:

_____ My organization will attend the Annual Celebration Event, and will recognize a Volunteer or Employee of the Year at the event.

_____ My organization will attend the Annual Celebration Event but will not recognize a Volunteer.

_____ My organization does not plan to attend the Annual Celebration.

_____ Please share our tickets with community members.

Sponsor Name:_____ Contact Name:_____

Mailing Address:_____ City/ST:_____ ZIP:_____

Email:_____ Phone:_____

Authorized Signature:_____

Completed forms and company logos (PNG Format) can be emailed to Claire Norman at cnorman@gordoncountyunitedway.org.

or

Forms and Payments can be mailed to United Way of Gordon County, PO BOX 486, Calhoun, GA 30703.

ALL SPONSORSHIP COMMITMENTS MUST BE RECEIVED BY NOVEMBER 2, 2026.