

## 2011 Shaw Campaign Great Success

Jeff Riddlebarger, Campaign Chairman for the Shaw Industries 2011 United Way Campaign, and Mark Hartline, co- chairman, announced the results of the employee campaign for United Way of Gordon County. Each year Shaw holds an employee campaign that raises significant campaign dollars for all the United Ways in Northwest Georgia. This year the Gordon County employees pledged \$109,135.88 to United Way of Gordon County which showed a \$4000.00 increase in their employee campaign over the previous year. These dollars come monthly through the payroll deduction plan to United Way of Gordon County. The employee campaign along with the corporate gift makes up about 25% of the entire United Way campaign.

Along with monetary pledges, the Shaw employees also volunteer with the agencies, collect school supplies, food for the Voluntary Action Center food pantry, and cell phones for the Domestic Violence Outreach Office. Various Shaw plants and departments volunteer with the United Way agencies throughout the year. Activities involving yard work, painting, mentor students, and other fix-up job help the agencies in a variety of ways. The employees serve on allocation committees that help to distribute the funds that are raised, serve on agency boards, and are active members with many of the non-profit agencies helping the community. One Shaw employee does her volunteer work by assisting United Way of Gordon County with their webpage. Shaw encourages volunteerism that uses the strengths of their employees, their interests and the needs of the various agencies. Shaw Industries is a valuable community partner that truly exemplifies how to LIVE UNITED.